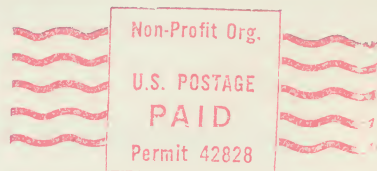


SCIENCE

1515 MASSACHUSETTS AVENUE, N. W., WASHINGTON, D. C. 20005



SS-19 K-64
MR THEODOR NELSON
SOCIOLOGY DEPARTMENT
VASSAR COLLEGE
POUGHKEEPSIE N Y 12602

Dear Colleague:

"The right to privacy is the right of the individual to decide for himself how much he will share with others his thoughts, his feelings, and the facts of his personal life..."

"In recent years there has been a severe erosion of this right by the widespread and often callous use of various devices of eavesdropping, lie detection, and secret observation...."

So said the panel appointed by the President's Office of Science and Technology to study privacy and behavioral research. The panel chose to publish a preliminary summary of its report in our weekly journal, Science.

The report, which includes recommendations for government agencies as well as ~~for university and professional associations, is so important that I would like to~~ offer you a reprint. (If you are already receiving Science as an AAAS member, please pass this letter along to a colleague.)

Science publishes much that is of interest to researchers in the behavioral and social sciences. I do, of course, hope that this reprint will serve to interest you in joining AAAS and reading Science regularly. But if you do not wish to join, you may use the reply envelope enclosed to request the reprint.

This is the sort of reading you will find in Science:

What are realistic prospects for improvement in the world food supply?

How has study of cultural attitudes in Nepal suggested changes in science teaching methods?

What evidence is coming from continued animal experiments on magnesium pemoline as a drug that improves memory?

How are monkeys being trained to pick coconuts in Thailand?

Can home countries take the initiative in reversing the "brain drain"?

I wish I had room to extend this list: for example, the 10 March issue includes a report on how President Kerr's resignation is affecting the state university he led to an eminence rivaling that of Harvard.

But I want to tell you also that the Association is undertaking new activities in the social sciences and in the relation of science to society, as our new president takes office. He, as you probably know, is Don Price, dean of Harvard's John F. Kennedy School of Government. These new activities and interests will be announced in Science and in our quarterly newsletter, the AAAS Bulletin.

We need your participation. Check the many benefits that come to you for an annual dues of only \$8.50, as described on the other side of this page, and use the enclosed card to join us.

"SCIENCE bridges the gaps between the many proliferating specialties of science. It provides an overlook from which to view the whole of modern day scientific progress."

—Glenn T. Seaborg

"I read SCIENCE every week and always find things of interest and value."

—Wendell M. Stanley

Sincerely,

T. L. Campbell

T. L. Campbell

For the Publisher of Science

Benefits of Membership in AAAS

"SCIENCE has become what I believe is the finest scientific journal in the world, keeping pace with events and covering the broadest spectrum of any of its class."

—Laurence Gould

"I find that SCIENCE is becoming an increasingly useful journal; I suspect in large part because it is possible to secure publication of new results rapidly. I particularly find SCIENCE interesting because the articles often treat broad subjects upon which several areas of knowledge impinge."

—Harrison Brown

"SCIENCE provides a most effective means of keeping posted on a broad range of scientific events. It provides a valuable forum for discussion of current issues, particularly those involving the interaction of the scientific community and society as a whole, and in this way provides a valuable link between the two groups."

—Jerome B. Wiesner

Who Belongs to the AAAS?

The AAAS is not only an association of more than 120,000 individual members, but also a great federation of some 250 scientific societies and 47 state and city academies of science.

Each AAAS affiliate appoints representatives to the AAAS legislative body, the Council, which directs activities. By this means, AAAS represents the whole of American science.

Virtually all scientific leaders and most other scientists of the past 118 years have been members of the AAAS. Membership is open to both scientists and nonscientists who have a sincere interest in the advancement of science.

- Weekly copies of SCIENCE, the only U. S. weekly reporting advances in research in all scientific fields, are included in annual membership dues of \$8.50.

- AAAS holds an annual meeting at which thousands of scientists from all disciplines report progress in their own research and hear the reports of others. The 1966 annual meeting will be in Washington, D.C., December 26-31.

- Fellowship in AAAS honors meritorious contributions to science. Fellows are nominated annually from among the membership. Fellows are eligible for election as officers or directors and for appointment to the AAAS Council, the legislative assembly that directs Association activities and elects officers and directors.

- Quarterly copies of the AAAS *Bulletin*, a newsletter of Association affairs, are sent to all members.

- Quarterly copies of *Science Education News*, a newsletter reporting progress in the improvement of science education at all levels, are available *upon request*.

- Quarterly copies of *Understanding*, a newsletter reporting activities for improvement of public understanding of science, are available *upon request*.

- AAAS Symposium volumes, which report advanced work in various fields, are available to

members at reduced prices for prepaid orders.

- Members may subscribe to *Daedalus*, *The Advancement of Science* (British), and *Perspectives in Biology and Medicine* at reduced rates.

- Perhaps the most important benefit is the satisfaction of sharing in the purposes of AAAS membership. Since 1848 the Association has been the professional bond linking scientists in all fields and an instrument for securing the benefits of science for human welfare. Among current work toward these objectives are:

The AAAS Committee on Science in the Promotion of Human Welfare, whose activities 1) provide information which all citizens need in making decisions on public issues related to science and 2) detect social problems as these are signaled by research and before they become acute.

The AAAS Committee on Public Understanding of Science, whose activities include work to improve science programs for television and holiday science lectures, supported by the National Science Foundation, for high school students.

The AAAS Commission on Science Education which works toward the improvement of science education at all levels. With many scientists and teachers collaborating, the Commission prepared science courses for kindergarten through sixth grade.

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